J / B

JOSHUA BROWN

UX/UI DESIGNER

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WASHINGTON, DC

LINKEDIN

ADDITIONAL PROJECTS

PORTFOLIO

EDUCATION

SPRINGBOARD UI/UX DESIGN &
GENERATIVE AI
2025 - 2026

GOOGLE UI/UX DESIGN
2024

PRINCE GEORGE'S COMMUNITY COLLEGE
MASS COMMUNICATIONS (BA)
2013

SKILL/SOFTWARE

DESIGN:
- UX RESEARCH
- INTERACTION DESIGN
- VISUAL/UI DESIGN
- DESIGN THINKING
- WIREFRAMING/PROTOTYPING

SOFTWARE:
- ARTIFICIAL INTELLIGENCE
- FIGMA
- ADOBE XD
- PLAYLAB

PROFILE

Empathetic UX designer grounded in operations and servant leadership, 2x certified through intensive design bootcamps and newly certified in Generative AI. I bring deep strengths and a sharp focus on building intuitive, accessible, and visually compelling digital experiences. Skilled in design thinking, rapid prototyping, and iterative testing, I leverage tools such as Figma, Adobe XD, and PlayLab to translate complex problems into human centered, AI informed solutions that deliver measurable user impact.

WORK EXPERIENCE

EL LOCALE
UX DESIGNER (CONTRACT) | 2025-2026
- **Goal:** To enhance their UI/UX and refine their Figma files by creating a more intuitive and user-friendly interface that aligns with user expectations and enhances overall satisfaction.
- **Tools:** Figma, Canva, Replit, Google Forms, macOS
- **Impact:** Led a UI and UX refinement initiative focused on reorganizing and standardizing Figma design files to improve usability, consistency, and scalability. Delivered updated Figma assets, clear UX recommendations, and a strategic presentation outlining the rationale and impact of enhancements, resulting in a more intuitive and user-centered experience aligned with audience expectations.

PROGRAM OPERATIONS MANAGER/ AI LEAD
THE CENTER FOR BLACK EDUCATOR DEVELOPMENT (REMOTE) | 2021 - PRESENT
- **Goal:** To combat teacher shortage by supporting preparation programs with supplemental support in real-time for student coaching and guidance.
- **Tools:** PlayLab, Absorb LMS, Rise 360
- **Impact:** Incorporated structured, easily accessible, and scalable support for aspiring teachers, bridging gaps in personalized guidance bolstered by pedagogical innovation

EXECUTIVE ASSISTANT / WORKFORCE PROGRAM ASSOCIATE
CITY OF PHILADELPHIA, OFFICE OF WORKFORCE DEVELOPMENT (PA) | 2018 - 2020
- **Goal:** To celebrate the ongoing investment and dedication of Philadelphia's businesses that are strengthening the city's economy and enriching the lives of its residents by providing quality jobs with family-sustaining wages, benefits, and a path to economic mobility.
- **Tools:** Microsoft/Google
- **Impact:** Established personalized business services, opportunities to network with like-minded businesses, and access to workforce providers to help them continue to develop and grow their talent pipelines.